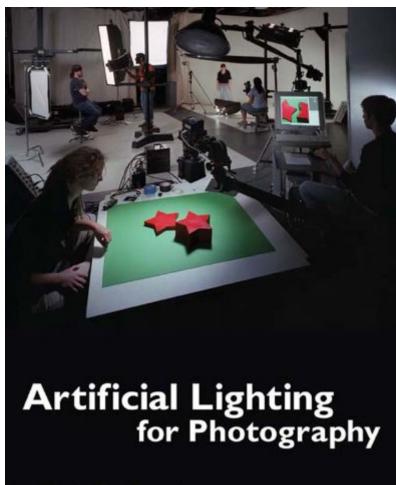
The book was found

## **Artificial Lighting For Photography**



Joy McKenzie & Daniel Overturf



## Synopsis

ARTIFICIAL LIGHTING FOR PHOTOGRAPHY clearly explains the use of artificial lighting of all types through a rich combination of detailed diagrams, visual examples, and practical instruction. Written for beginning photographers, the book introduces and explains the basic concepts of lighting techniques and the relevant equipment and hardware before going on to cover the latest advances in lighting equipment and digital capture devices. This fundamental knowledge is then used to teach key techniques that will help readers utilize the equipment effectively in their work. Equally emphasizing both studio and location environments, ARTIFICIAL LIGHTING FOR PHOTOGRAPHY describes methods for solving a variety of challenges so that readers will gain a thorough understanding of how and why artificial lighting techniques work.Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

## **Book Information**

File Size: 22600 KB Print Length: 256 pages Publisher: Cengage Learning; 001 edition (January 15, 2009) Publication Date: January 15, 2009 Language: English ASIN: B00H7HEUPA Text-to-Speech: Not enabled X-Rav: Not Enabled Word Wise: Not Enabled Lending: Not Enabled Enhanced Typesetting: Not Enabled Best Sellers Rank: #658,462 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #81 in Kindle Store > Kindle eBooks > Arts & Photography > Photography > Lighting #232 in Books > Arts & Photography > Photography & Video > Business & Careers #267 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Lighting

## **Customer Reviews**

Although it seems to have been written to be used as a text book for a college course, this is the most detailed book on studio lighting I've found so far. It provides very specific diagrams and examples for learning how to organize your studio lights and other equipment. Even if you're not

using it with a course, it's still an excellent book for very serious self-study. I'd say it's the best self-study book on studio lighting published so far and by far. It's pricey, but I think it's still worth it. It'll very much be worth it if you go through the book thoroughly and try the various lighting set-ups they show and explain. Just don't rush yourself.

I only wish I had gotten my hands on this book a couple of years ago. It would have saved me some frustrating moments in trying to control lights on my subjects. It very clearly explains the fundamentals of studio lighting! I'm not even half way through the book and I've learned so much! Love the clean layout, too.

I was very happy with the book's condition and overall appearance. The book was filled with interesting facts that have helped me grow as a photographer. I was a little annoyed with how long the book took to arrive but it showed up in one piece and so I was satisfied.

I don't doubt that the authors know their photographic stuff. Explanations, for the most part, get the point across. The example photos are helpful and illustrative of the discussed concepts. In the end, the book works. However, I am constantly distracted by the awkward phrasing and wording used by the authors, and by the confusing and sometimes incorrect illustrations. It feels like the writers are trying to be overly pompous. The error that compelled me to write this review is the use of the word "immolate" when the author(s) presumably meant "emulate." And not just once, but twice (that I've found):"The cumulative effect is that the photographer can use a less powerful flash setup that, with repeated flash bursts, can immolate a more powerful unit." (p.102)"... the model light immolates the direction and quality of the flash." (p. 124)In addition to the curious writing style and wording, some of the figures do not work. For example, Figure 3-19 (p.59) shows incident and reflected light rays at different angles - that's not how it works. Figures 3-18 and 3-19 only manage to confuse the concept they are meant to illustrate because they are technically incorrect. This first edition book would have benefitted greatly from the input of an experienced technical writer, and perhaps more importantly, a thorough editor. This is the first edition, so let's hope you have the option of a revised second edition. I continue to learn good stuff from this book, but I can only take it in small doses. If I see "immolate" used one more time, I may just have to immolate this particular book. Well, maybe just emulate immolation.

Actually this is a great book, but I wanted to note an error in the Figures on page 7. The angle of

incidence and reflectance are always equal (as stated in the legends to Figures 1-12 and 1-13) but the actual figures do not show this as being the case.

This is a good book and I have used it for class many times to get ahead. It is good for learning Download to continue reading...

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